

TEW

3623

Appl. No. 08/691,900



IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Application No. : 08/691,900 Confirmation No.: 2857  
Applicant : J. Apte  
: M. Roesler  
Filed : August 1, 1996  
Group Art Unit : 3623  
Examiner : R. Jeanty  
Docket No. : 111327

Title Interactive Multimedia Advertising and Electronic Commerce on  
a Hypertext Network

Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450.

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Sir:

Pursuant to 37 C.F.R. §1.56, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. A copy of each non-U.S. patent reference is attached, along with the European Search Report which cited these references in a counterpart foreign patent application. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom. In accordance with 37 C.F.R. 1.97(h), the filing of this Information Disclosure Statement shall not be construed to be an admission that the information cited in the statement is, or is considered to be, material to patentability as defined in §1.56(b).

Each item of information contained in this information disclosure statement was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this information disclosure statement.

I hereby certify that this correspondence, as well as any items referred to as being transmitted herewith, is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on June 22, 2006.

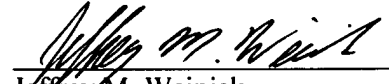
Typed or printed name of person signing this certificate:

Risa Garcia

Signature: Risa Garcia

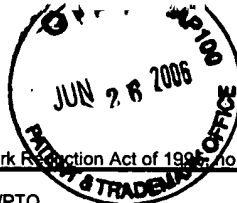
This Information Disclosure Statement is being filed before the mailing date of any of a final action under § 1.113, a notice of allowance under § 1.311, or an action that otherwise closes prosecution in the application, and is accompanied by the statement set forth in 37 C.F.R. §1.97(e)(1) and therefore no fee is due. 37 C.F.R. §1.97(c).

Respectfully submitted,

  
\_\_\_\_\_  
Jeffrey M. Weinick  
Reg. No. 36,304  
Attorney for Applicants  
Tel.: 973-533-1616

Date: June 22, 2006  
**AT&T Corp.**  
**Room 2A-207**  
**One AT&T Way**  
**Bedminster, NJ 07921**





Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

**Complete if Known**

Application Number 08/691,900

Filing Date August 1, 1996

First Named Inventor J. Apte, et al.

Art Unit 3623

Examiner Name R. Jeanty

Sheet 2 of 2

Attorney Docket Number 111327

**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
		European Patent Office Extended Search Report for Corresponding European Patent Application No. 06003510.2 - 2214	
		Y. Kohda, et al., "Ubiquitous Advertising on the WWW: Merging Advertisement on the Browser", Computer Networks and ISDN Systems, vol. 28, pp. 1493-1499, 1996.	
		Wiedling, H. P, "HotJava - EIN WWW-Browser für Nachladbare Objekte", Objekt Verlag, Duesseldorf, DE, no. 5, pp. 68-69, 1995.	

Examiner Signature		Date Considered	
-----------------------	--	--------------------	--

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.